

Mid-Cities HR Association

Sponsorship Agreement 2020

Sponsor Name <i>(Name must be printed exactly as it should appear in printed materials)</i>		Date / /	
Contact Name:	Title		
Address	City/State	Zip	
Email	Phone () -	Fax () -	

I (We) prefer not to be listed in printed materials.

I (We) do not wish to receive invitations.

Annual MCHRA Champion Sponsorship (Save over \$500.00) \$2,500

- ◆ Company's name and logo will be placed on the MCHRA website front page for the calendar year.
- ◆ Company's name and logo will appear in email campaigns and newsletters directed to MCHRA members.
- ◆ Company's name and logo will be prominently displayed preceding each monthly meeting for the calendar year.
- ◆ Priority option industry exclusivity sponsorship for MCHRA Annual Law Symposium.
- ◆ Company's marketing materials can be distributed to monthly meeting attendees for the calendar year.
- ◆ Opportunity to conduct a 5 minute presentation to attendees to communicate your company's purpose and message.
- ◆ Two complimentary registrations for each monthly meeting for the calendar year (no carryover).
- ◆ Discount pricing for added guest.

Quarterly Leadership Sponsorship (Save \$150.00) \$600.00

- ◆ Company's name and logo will be placed on the MCHRA website front page for the three months.
- ◆ Company's name and logo will appear in email campaigns and newsletters directed to MCHRA members.
- ◆ Company's name and logo will be prominently displayed preceding each monthly meeting for three months.
- ◆ Company's marketing materials can be distributed to monthly meeting attendees for three months.
- ◆ Opportunity to conduct a 5 minute presentation to attendees to communicate your company's purpose and message.
- ◆ If you offer a door prize, any attendee business cards and contact information collected can be taken with you.
- ◆ One complimentary registration for each monthly meeting for three months (no carryover).

Monthly Education Sponsorship \$250

- ◆ Company's name and logo will be placed on the MCHRA website front page for the sponsors month.
- ◆ Company's name and logo will appear in email campaigns and newsletters directed to MCHRA members.
- ◆ Company's name and logo will be prominently displayed preceding the monthly meeting.
- ◆ Company's marketing materials can be distributed to monthly meeting attendees.
- ◆ Opportunity to conduct a 5 minute presentation to attendees to communicate your company's purpose and message.
- ◆ If you offer a door prize, any attendee business cards and contact information collected can be taken with you.
- ◆ One complimentary registration for the sponsored meeting.

Vendor Spotlight – Provide minimum \$25.00 value giveaway item for door prize. Your company will be noted in newsletter.

Payment Information

Amount of Sponsorship: \$ _____

Full Payment Enclosed

Bill Me – Payment due on receipt

(Sponsorship monies are non-refundable)

If paying by check, please make payable to MCHRA P O Box 1104, Arlington Texas 76004.

For questions or additional information, please contact Bill Langley at sponsorship@mchra.org or 817 368-0564.